

Press Release



Marina Bay Sands welcomes Sir Richard Branson



*From Left: Peter Boyd, Chief Operating Officer of Carbon War Room, Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands, Sir Richard Branson, Jose Maria Figueres, President of Carbon War Room
Credit all images to: Marina Bay Sands*

Singapore (May 14, 2013) – Marina Bay Sands is proud to host one of Forbes 2012 list of billionaires, the Founder and Chairman of Virgin Group of companies and the Carbon War Room, Sir Richard Branson.



From Left: Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands, Sir Richard Branson, Jose Maria Figueres, President of Carbon War Room

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Held 200 meters above ground at the Sands SkyPark, members of the media were treated to an exclusive press conference with Sir Richard Branson, Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands and Jose Maria Figueres, President of Carbon War Room.



Sir Richard Branson enjoying the view atop Sands SkyPark

Sir Richard Branson, Founder of the Carbon War Room, is here to open the inaugural Creating Climate Wealth Workshops Summit on 13 May at the Sands Expo and Convention Centre.

Creating Climate Wealth (CCW) is a global convening mechanism designed for entrepreneurs, innovators, capital providers, industry leaders and experts. It aims to identify profitable opportunities that climate change offers across diverse industry sectors. Whereas other green conferences and events have typically initiated 'calls to action' and white papers, the end goal at Carbon War Room is to elevate theory into practice.



Sir Richard Branson greets the media at the press conference at Sands SkyPark

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Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands said, “Marina Bay Sands is privileged to welcome Sir Richard Branson to Singapore. Hosting Carbon War Room’s Creating Climate Wealth (CCW) workshops at the Sands Expo and Convention Centre is in line with our objectives in ensuring that our business complies with that of an eco-sustainable organization. This is further proof to the fact that Green business is indeed good business.”



Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands and Sir Richard Branson

Marina Bay Sands’ first green accolade in Singapore follows the lead of Las Vegas Sands in the United States, where The Venetian® and The Palazzo® together form the largest LEED® - certified building in the world.

In May 2012, Marina Bay Sands joined EarthCheck in its internationally-leading benchmarking and certification programme for environmental sustainability. With this programme, Marina Bay Sands will take a scientific approach to benchmarking and is committed to report its environmental footprint based on an internationally-recognized standard.

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

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